



Framework Interactive Technologies, LLC. (F.I.T.™) Joins the ng Connect Program

Together Advancing the Use and Development of Next Generation Interactive Serious Gamification, IP Content, and TeleHealthcare & Wellness Solutions

Las Vegas, NV, January 10, 2012 - Framework Interactive Technologies LLC. (F.I.T.™), today announced it has joined the ng Connect Program, the multi-industry open innovation program founded by [Alcatel-Lucent](#). F.I.T.™ recognizes the incredible value and enormous business opportunity to join with the ng Connect Program and global service providers by collaborating with Alcatel-Lucent and member companies.

F.I.T.™ brings to the ng Connect Program the powerful FrameWork® content library and methodology, created by Nicholas A. DiNubile, M.D. and is contributing content and medical expertise to the TeleConsult service concept being showcased in the Alcatel-Lucent booth #31412, South Upper Hall at CES 2012.

“At CES we are demonstrating the TeleConsult concept that will allow people the opportunity to safely and securely communicate with healthcare professionals and transmit their health records, and with the content from F.I.T, we are adding a critical element of healthcare to the mix – health, wellness and rehabilitation,” said Jason Collins, Vice President of Emerging Technology & Innovation at Alcatel-Lucent. “TeleConsult is just the beginning of our relationship with F.I.T. – we look forward to collaborating with them as we continue to grow ng Connect’s work in the healthcare industry.”

F.I.T.™ also plans to integrate into ng Connect the upcoming **Body ReBuilt™** platform and training program, which will enable consumers to proactively track, manage, and improve their health. Utilizing a connected-home IPTV console system, body-monitoring hardware (including Microsoft® Kinect™), and mobile device applications, consumers will achieve health, wellness and rehabilitation goals by following a unique program customized to their personal musculoskeletal ailments, disorders, and diseases.

“F.I.T. is excited to join the ng Connect Program and our collaboration with Alcatel-Lucent and the other member companies has already contributed to the creation of the TeleConsult service concept,” said Frank Nein, Co-Founder/SVP of Business Development & Marketing Communications for F.I.T. “ng Connect is helping to weave the technological fabric of modern society and reshaping the way people live, work and play and we look forward to contributing to this. We believe this relationship is a perfect F.I.T.™ within the serious gamification, telemedicine, and healthcare and wellness Industries.”

Dr. DiNubile's FrameWork®'s IP, program and series has been acknowledged by celebrities and athletes such as Gov. Arnold Schwarzenegger of the U.S. President's Council on Physical Fitness & Sports Chairman, Academy Award Winner William Hurt, Director/Producer M. Knight Shyamalan, Actor David Caruso of CSI: Miami, Actor/Comedian & Oscar Host Billy Crystal, MLB MVP HOF Hank Aaron and Cal Ripkin, Jr., NFL Films CEO & Chairman Steve Sable, NBA L.A. Lakers Team Athletic Trainer Gary Vitti, and NBA MVP All-Star Allen Iverson, amongst many others.

About Framework Interactive Technologies:

Framework Interactive Technologies (F.I.T.™) is a software development group specializing in serious Gamification content via console IPTV. BodyRebuilt® (BRB™), the Connected-Home, EduTrainment, Smart Exercise, Ortho Sports Medicine & PT/Rehab Program by Dr. Nick DiNubile, Integrates Musculoskeletal Tracking, TeleHealth & Wellness Services & Solutions for Digital Boomers & Consumers. Visit: FrameworkInteractive.tv

About The ng Connect Program:

The ng Connect Program is dedicated to the creation of the new generation connected user experience. With its dynamic multi-industry membership, and in cooperation with Alcatel-Lucent's Gravity Center and Global Customer Innovation Program, the organization drives relevance and new business models through orchestrated innovation. Founded by Alcatel-Lucent, ng Connect is comprised of more than 125 Contributing and Associate member companies including leading network, consumer electronics, application and content providers. For a full list of members please visit:

<http://www.ngconnect.org/members/index.htm> and for more information on the ng Connect Program, visit: www.ngconnect.org. Follow us on Twitter at: <http://twitter.com/ngConnect>.

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